

Quixton

THE DESIGN WEB DEV. GRAPHIC DIGITAL MARKETING COMPANY



ABOUT US

Quixton, we are passionate about driving positive change in local economies. We believe that by facilitating collaboration between businesses and customers, we can create a vibrant ecosystem where growth and success are shared by all.

At Quixton, Through our interconnection, we hope to encourage the growth of local economies and create a well-functioning system that both businesses and customers benefit from.

Why People Trust Us?

At Quixton, we believe that client satisfaction is the most important factor in our success. We are committed to providing our clients with the best possible service, and we always strive to exceed their expectations.





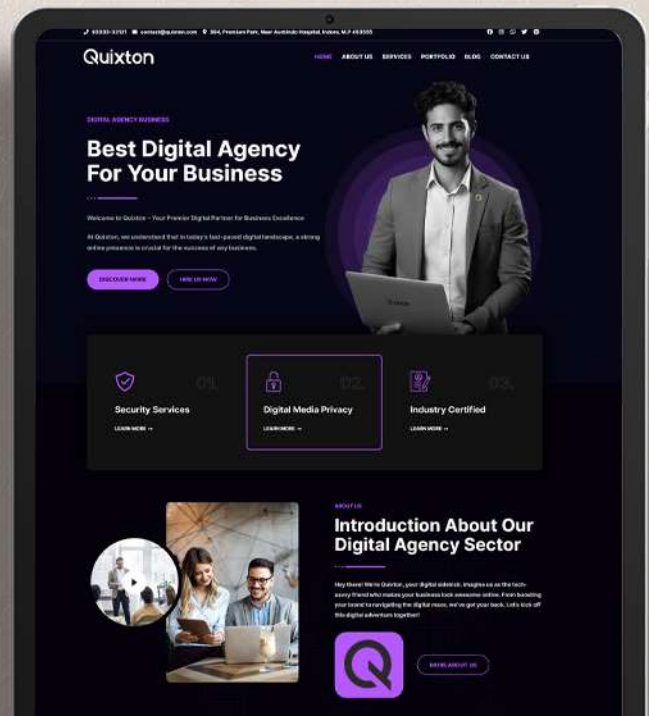
WEB DESIGN & DEVELOPMENT

We build a functional digital experience for your customers through every medium, transforming your online presence with creative website design, development and technology that perform – all driven by user experience.

With a digital-first approach to web design, our aim is to deliver online solutions that are functional, sustainable and have a purpose. We think about your long-term needs, creating an extension of your business online.

In the end we give you a website that is:

- ➔ unique to your business
- ➔ user-friendly
- ➔ responsive
- ➔ found
- ➔ has a purpose
- ➔ works.



django node JS

Flask

ANALYTICS & REPORTING

We know how to read analytics and can help you discover valuable insights from huge volumes of data. Every month we give you easy-to-read reports that show you how well your website is performing.

MOBILE

Everything we do online is responsive, meaning it will work across all devices, from desktop to smartphone. Mobile internet usage now exceeds desktop almost everywhere, so your website needs to be able to adapt and function on any device to provide the optimal viewing experience.

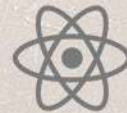
E-COMMERCE

Our E-Commerce systems are moulded into your business processes, making selling online easy. We know payment gateways, POS integrations, and everything in between to make E-Commerce work.

WEB APP

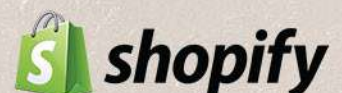
Web applications are an ideal way to automate your business processes, saving you time and money. We can customise functionalities to do exactly what you want and integrate it seamlessly with your workflow.

Our websites are completely customised and tailored to your brand to deliver an intuitive customer experience. If you can imagine it, we can create it.



Quixton

**Get The Most Out Of
Your Website**



SOCIAL MEDIA

Social media, specifically Instagram, Facebook, is an extremely important tool for businesses to use. It's one of the best channels to build brand awareness, community and profile your brand personality. Our creative team can help you make your social media channels work as seamlessly as possible for you by establishing, maintaining and optimising your social media to enhance your brand and grow your customer base through curated content.

GOOGLE ADS

Google Ads help you achieve greater exposure to your target market and a competitive edge in online search with relevant, targeted and cost-effective marketing. From display ads on popular websites, to text ads in Google Search, we create campaigns that reach your potential customers, at the exact moment they are looking for a service/product that your business provides. Ask us about our Google Ads packages.

AD. CAMPAIGNING

Every advertising campaign affects the brand. It's not a compulsion to get positive results all the time. However, advertising is a need to let your brand reach new heights in the corporate world.



Google facebook Instagram



BRANDING


Whether you are starting a business, or you need to refresh or reinvent your existing one – we have off the shelf brand packages designed specifically to suit the needs of small to medium sized businesses. Choose from just a logo right through to our complete corporate identity kit which enables you to hit the ground running with an instant and consistent brand message.

If it's not all there and your business needs a custom fit, we can tailor our packages to suit.



A hand holding a magnifying glass over the text 'DIGITAL MARKETING'. The word 'DIGITAL' is in purple and 'MARKETING' is in black. The magnifying glass is positioned over the 'MARKETING' part of the text.

DIGITAL MARKETING

A silver chain with a purple link, positioned in the top right corner of the page.

Your business's online compass. Reach, engage, grow. Embrace, adapt, succeed.

So why invest thousands in a website if no one can find you? Make sure you are part of the purchase decision by supporting your website and being proactive in its development and marketing. Your website is a living, breathing channel, and to keep itself running and adapting to the changing online world, you need ongoing updates, marketing and advertising.

We're passionate about all things digital and are dedicated to helping you make the most of online and the opportunities available.

SEO

Search Engine Optimisation (or SEO) is critical to ensuring your website/business is 'found' online. We can make a range of enhancements to your website, optimising content to help you rank in a Google Search – as the 'higher' your business ranks, the more visibility your website will receive.

Google facebook Instagram

We craft and build engaging brand communications through design led thinking.



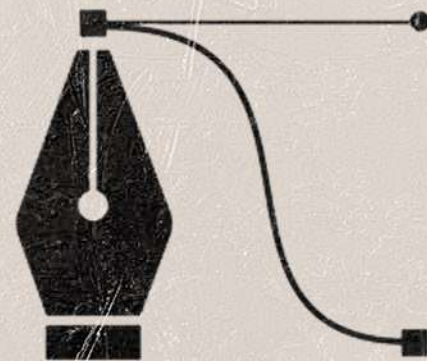
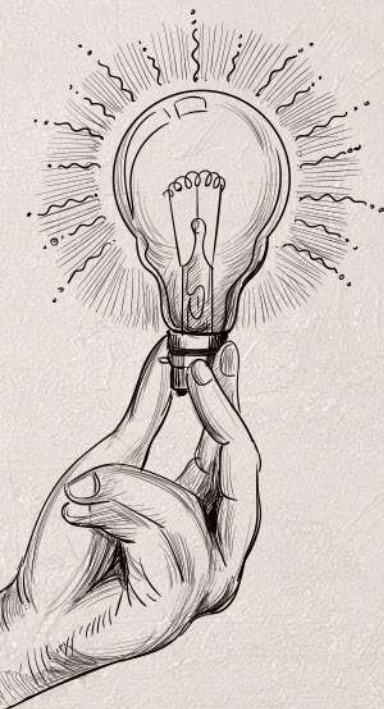
GRAPHIC DESIGN & VIDEO EDITING

We specialise in design and brand solutions to connect your brand with your customer.

Our Graphic Design and Video Editing services are the secret ingredients for success. We transform your ideas into visually stunning masterpieces. Elevate your brand to new heights with our exceptional Graphic Design and Video Editing services. The stage is set, let your brand shine!

We are designers & editor offering a full-service facility:

- ➔ Digital Media Creatives, logos
- ➔ Paper Ad, & Megazine Design
- ➔ Brochures, Visting Card, Letterhead
- ➔ Banners, Flex, Pamphlets
- ➔ Website Banners,
- ➔ Reels, Digital Media Videos
- ➔ Product Packaging & Label design



Quixton

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